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# RETENTION SCORECARD PRESENTATION

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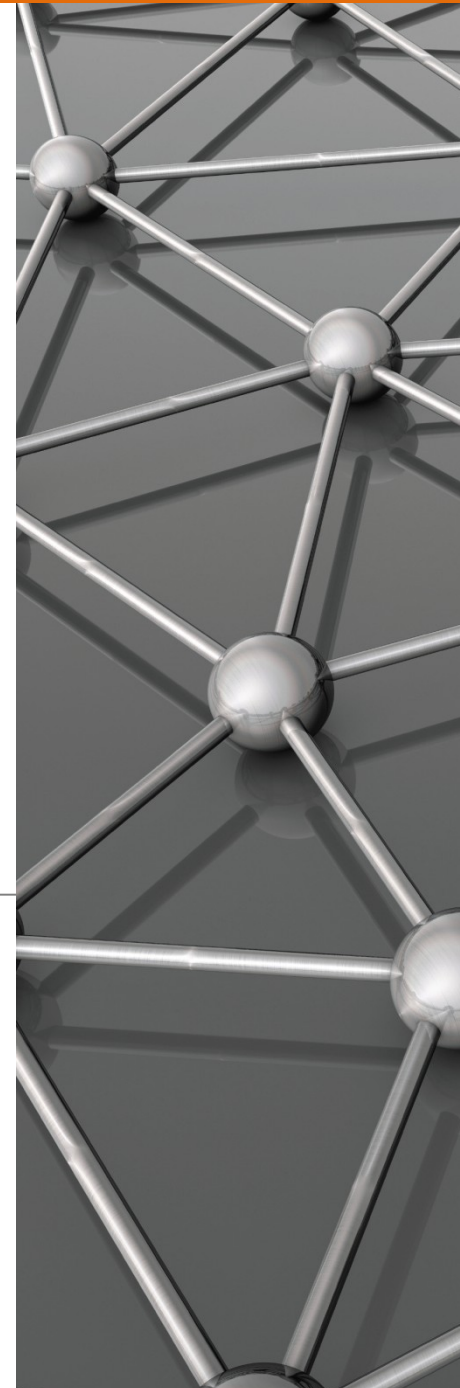
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*Health Sciences*

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October 11TH, 2013

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# PROGRAM OVERVIEW

## CURRENT OFFERINGS

- 728 - Cardiovascular Technology
- 717 - Diagnostic Cardiac Sonography
- 729 - Medical Radiation Sciences
  - 739 Radiography
  - 749 Ultrasonography
  - 759 Radiation Therapy
- 746 - Occupational Therapist Assistant & Physiotherapist Assistant
- 407 - Pharmacy Technician

## IN THE WORKS

- Retail Pharmacy Assistant
- MRSc - Magnetic Resonance Imaging

# RETENTION SCORECARD

Program Name	Enrolment	Student Success		
	Sem 1 Enrol.	Retention Semester 1-2	Retention Semester 1-3 (year 1)	Grad Rate
Cardiovascular Technology	43	106	106	85
Diagnostic Cardiac Sonography	40	100	95	96
Occupational Therapy Assistant and Physiotherapy Assistant	44	<b>79</b>	<b>65</b>	79
Pharmacy Technician	37	<b>70</b>	<b>62</b>	75
	Fall 2011			
Medical Radiation Sciences - year 1	145	104		
MRSc - Radiation Therapy	22	109	96	
MRSc - Radiography	55	104	96	
MRSc - Ultrasonography	41	88	97	

# TARGET ROLL-UP

- *The baseline retention for the school is 90%*
- *For programs that have not yet achieved the 90% target, this becomes the goal. For programs that are or have achieved 90% or greater, the goal is to ensure that continuous improvement strategies are in place to maintain this level of performance*

Allied Health	Current	Plan
S1-2 average retention	95	95
S1-3 average retention	89	92
Combined average retention	92	92

# AREAS OF FOCUS

- 3 year plan to improve:
  - Pharmacy Technician – 5%
  - Occupational Therapy Assistant & Physiotherapy Assistant – 5%

# AREAS OF FOCUS

- To maintain:
  - Cardiovascular Technology
  - Diagnostic Cardiac Sonography
  - Medical Radiation Sciences cluster of programs

# TACTICS

## FINANCIAL LITERACY AND SUPPORT

- *SSA referrals*
- *Financial Aid referrals*

# TACTICS

## **CAREER CLARITY**

- *Annual program website & marketing document review*
- *Interactive Open houses and recruitment events*
- *Program handbooks*
- *Skills labs, clinical practica*



# TACTICS

## MOTIVATION AND EFFORT

- *Program orientation*
- *Actively engaged Program Coordinators, Faculty and SSA*
- *Early intervention strategies*
  - *Connect with students:*
    - *MIA*
    - *with weak performance*

# TACTICS

## ACADEMIC ABILITY AND SKILLS

- *Timing/distribution of course assessments*
  - *Peer tutoring*
  - *Comprehensive promotion meetings*
  - *“Repeat opportunities”*
  - *Appropriate admission requirements*
    - *Add use of HOAE\* to admission criteria*
- \*health occupation aptitude examination*



# CONCERNS / ISSUES

- The two programs low in retention are also not meeting their contribution margin
- Competition for clinical placements impedes the ability to grow programs, especially:
  - Cardiovascular technology
  - Sonography
  - Radiation therapy



# THE FUTURE ...

- Investigate re-working the curriculum and moving the CVT and OTA/PTA programs to a new model
  - 2 year diploma + 1 year grad certificate
  - 3 year advanced diploma

**Q & A**  
*5 Minutes*