MANAGEMENT REPORT

Report Title:	Academic Program Scorecard

Report Number:	A.14.02.199	**Date to Committee:**	February 12, 2014	**Date to Board:**	February 12, 2014

Report To:	☐ AUDIT, FINANCE & INFRASTRUCTURE ☐ GOVERNANCE ☒ PROGRAM DEVELOPMENT & RENEWAL ☐ STUDENT SERVICES ☐ NOMINATING ☐ OTHER:	☒ BOARD ☐ MEG ☐ SMT
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Item Class:	CLOSED	☐	OPEN	☒	DECISION	☐	INFORMATION	☒

1.0 RECOMMENDATION:

THAT the Board of Governors receives for information Report # A.14.02.199: *Academic Program Scorecard*.

2.0 PURPOSE & EXECUTIVE SUMMARY:

In 2012, staff developed the Academic program scorecard, with the first version of the scorecard being presented to the Board in November 2012. The scorecard is updated on an annual basis and provides the Board with an opportunity to review program performance data. The scorecard is also a tool that supports program lifecycle processes including: new program development, program review, program modifications and program suspensions.

Form Revised: 13/03/01

3.0 BACKGROUND:

The program scorecard provides the following metrics for each program at the college:

Criteria	Metrics
Student Demand	• Total number of first choice applications per academic year • Number of First-year students enrolled on the audit dates. • Conversion rates: number of offers to number registered
Student Success	• First-Year Retention Rate – Audit date enrolment in Semester Three vs. Semester One or Semester Two vs. Semester One for programs that are only one-year in duration, based on 2011-12 intake. • Graduation Rate – Provincial mandated and calculated graduation rate.
Employment Demand	• Graduate Employment Report - percent Employed, full-time related
Student Satisfaction	• KPI Survey – Student Satisfaction Rate
Efficiency / Financial Performance	• Contribution Margin

4.0 RELATIONSHIP TO STRATEGIC PLAN:

STRATEGIC PRIORITY	
QUALITY	
Quality Programs and Strategic Enrolment Management	√
Quality Employees	
Quality Facilities, Equipment, and Services	
INNOVATION	
Future Ready Students	√
Future Ready College	√
Future Ready Community	√
SUSTAINABILITY	
Social Inclusion	
Greening Mohawk	
Financial Well-Being	√

5.0   DISCUSSION:

The populated scorecard is included in Appendix A: Program Scorecard.

There are several considerations that will be considered when assessing program scorecard data:

- Retention – in many areas, students will transfer amongst programs that are clustered. This will impact an individual program's retention and graduation rate but not the overall rate for the college. To that end, staff are working on a new retention report with standardized definitions and calculations. Once this is complete, the program scorecard retention metric will be updated to align with this initiative.

- Suspended Programs – Some programs listed as offered at the College are under intake suspension (programs that are not accepting new Semester one students but may still have students in other semesters). The intake suspension will impact negatively on some metrics (for example, admissions and enrolment).

- New Programs – New program offerings will typically have lower contribution margins due to the nature of the Ministry's two-year slip funding. Additionally, new programs will not have graduation and graduate employment rates as these calculations are considered over a time frame equal to twice the length of the program.

- Collaborative programs – programs that are offered in collaboration with other institutions may pose challenges for data collection and analysis.

- Part-time Students – The scorecard data reflect full time students and therefore tracking trends in programs with a significant number of part time students is challenging.

These qualitative considerations will be addressed by staff in each program area when analyzing the scorecard data and making decisions with respect to program review and/or program prioritization.

Report # A.14.02.200 - Program Prioritization update provides specific details on program prioritization activities that are currently underway to address programs with low metrics. Program prioritization activites will be supporting the 2014/15 budget process. Staff have completed data analysis and monitoring exercises. The academic team is currently focused on performing a qualitative analysis of each program that was deemed to be under review.

6.0   STUDENT IMPACT:

The program scorecard will ultimately benefit students by ensuring a continuous assessment of the performance of all programs, making adjustments when required.

7.0   FINANCIAL IMPACT:

One of the metrics included on the scorecard will be the financial performance of programs, as measured by contribution margins.

8.0   HUMAN RESOURCES IMPACT:

The scorecard will provide staff with the data needed to celebrate and improve program quality.

9.0   ENVIRONMENTAL IMPACT:

N/A

10.0   COMMUNICATION IMPACT:

The program scorecard data will be shared openly with all staff. This level of transparency will build understanding in the processes of program development, program review and program prioritization.

11.0   LEGAL IMPACT:

N/A

12.0   GOVERNMENT/REGULATORY IMPACT:

N/A

13.0   CONCLUSION:

The academic program scorecard provides the Program Development and Renewal Committee members with a summary of the performance of all college academic programs against a consistent set of metrics, and enables college staff to make decisions on program review and renewal on an ongoing basis.

Respectfully Submitted,   Approved for Submission,

ORIGINAL SIGNED BY CHERYL JENSEN   ORIGINAL SIGNED BY ROBERT CARRINGTON

_____   _____

Cheryl Jensen   Robert Carrington
Vice President,   Interim President
Academic

Appendices:

Appendix A: Program Scorecard

Staff & Others Consulted:

Name	Telephone
Deans	
Associate Deans	

Notifications:

Name	Mailing or E-mail Address

Special Instructions:

Form Revised: 13/03/01

MOHAWK COLLEGE

| | | | 4th Quartile |
| 3rd Quartile |
| 2nd Quartile |
| 1st Quartile |

| | | STUDENT DEMAND | | | STUDENT SUCCESS | | STUDENT SATIS. | EMPLOY. DEMAND | FINANCIAL |
	Credential Awarded	% of First Choice Selections by Eligible Candidates 2012-13	Semester One Student Enrolment 2012-13	Conversion Rates 2012-13	Retention Rates 2012-13	Graduation Rates 2012-13	KPI Survey 2012-13	% of Graduates Employed 2012-13	Contribution Margin 2012-13
Business									
Business -Jane Cooper									
380 - Office Administration - General	OCC	35%	55	33%	90%	77%	78%		62%
327 - Office Administration - Executive	OCD	38%	93	34%	88%	68%	87%	64%	50%
328 - Office Administration - Legal	OCD	39%	78	29%	84%	51%	86%	69%	52%
329 - Office Administration - Medical	OCD	42%	147	40%	80%	63%	88%	72%	58%
314 - Tourism And Travel	OCD	37%	135	24%	64%	53%	80%	49%	56%
319 - Business - Marketing	OCD	28%	103	20%	85%	47%	82%	63%	24%
359 - Business - Marketing (Co-op)	OCD	22%	62	29%	60%	47%	80%	83%	31%
652 - Advertising (formerly 650 - Advertising)	OCAD	34%	102	31%	64%	65%	81%	64%	27%
113 - Human Resources Management	OCGC	58%	56	46%	101%	91%	71%	65%	47%
166 - Public Relations	OCGC	39%	34	25%	96%	96%	89%	61%	58%
384 - Event Management - Convention & Meeting	OCGC	Program Under Intake Suspension							
Business Management -Art Domenicucci									
248 - Business Foundations	OCC	14%	59	14%	75%	32%	88%		30%
179 - Small Business & Entrepreneurship	OCC	35%	76	28%	70%	34%	73%	40%	70%
303 - Business - Financial Services	OCD	36%	77	29%	51%	60%	82%	84%	42%
316 - Business - Accounting	OCD	40%	147	27%	61%	55%	86%	79%	60%
318 - Insurance	OCD	48%	140	43%	122%	67%	82%	75%	58%
320 - Business	OCD	36%	274	26%	50%	41%	67%	56%	61%
356 - Business - Accounting (Co-op)	OCD	48%	112	38%	58%	55%	86%	79%	55%
632 - Business Administration	OCAD	29%	129	28%	29%		76%	43%	58%
116 - International Business Management	OCGC	80%	165	32%	98%	71%	88%	58%	76%
317 - Financial Planning	OCGC	Program Under Intake Suspension							

	4th Quartile
	3rd Quartile
	2nd Quartile
	1st Quartile

	Credential Awarded	STUDENT DEMAND			STUDENT SUCCESS		STUDENT SATIS.	EMPLOY. DEMAND	FINANCIAL
		% of First Choice Selections by Eligible Candidates 2012-13	Semester One Student Enrolment 2012-13	Conversion Rates 2012-13	Retention Rates 2012-13	Graduation Rates 2012-13	KPI Survey 2012-13	% of Graduates Employed 2012-13	Contribution Margin 2012-13

Community, Urban & Health

Community and Urban Studies -Jo-Anne Proctor

	Credential Awarded	% First Choice	Sem One Enrol	Conversion	Retention	Graduation	KPI Survey	% Grad Employed	Contribution Margin
250 - Pre-Justice	OCC	23%	49	23%	79%	67%	86%		-28%
286 - Community & Justice Services	OCD	26%	37	18%	New Program		88%		54%
288 - Community & Justice Services Co-op	OCD	34%	30	21%	New Program		70%		53%
293 - Protection, Security & Investigation (formerly 239 - LASA - Private Security)	OCD	29%	37	16%	313%	61%	82%	31%	51%
294 - Protection, Security & Investigation Co-op (formerly 259 - Law & Security-Priv Sec CoOp)	OCD	27%	21	28%	75%	61%	78%		53%
218 - Police Foundations	OCD	27%	120	27%	82%	61%	80%	28%	56%
258 - Police Foundations Co-op	OCD	29%	131	16%	32%	61%	83%		51%
174 - Advanced Security Management	OCGC	Program Under Intake Suspension							
226 - Advanced Police Studies	OCGC	71%	32	48%		100%	79%	50%	-27%
268 - Health, Wellness and Fitness	OCD	33%	113	22%	129%	New	77%	40%	49%
468 - Health, Wellness and Fitness Co-op	OCD	38%	65	32%	40%	New	85%		37%

Community and Urban Studies -Neil McMahon

	Credential Awarded	% First Choice	Sem One Enrol	Conversion	Retention	Graduation	KPI Survey	% Grad Employed	Contribution Margin
276 - Human Services Foundation	OCC	9%	61	31%	75%		95%		71%
213 - Early Childhood Education	OCD	31%	285	27%	87%	83%	83%	90%	59%
263 - Early Childhood Education (Intensive)	OCD	60%	39		94%		75%		63%
214 - Recreation & Leisure Services	OCD	18%	117	12%	49%	52%	81%	85%	24%
215 - Social Service Worker	OCD	35%	187	41%	92%	73%	79%	75%	45%
727 - Educational Assistant	OCD		88	25%	92%	82%	80%	54%	18%
283 - Recreation Therapy	OCD	35%	54	31%			83%		75%
610 - Child & Youth Worker	OCAD	30%	210	28%	80%	49%	79%	89%	34%
164 - Autism & Behavioural Science	OCGC	42%	46	32%	84%	80%	85%	77%	47%
252 - Concurrent Disorders	OCGC	44%	47	43%	102%	98%	62%	57%	45%
132 - Instructor for Blind & Visually Impaired -Orientation and Mobility Instructor (Now Cancelled)	OCGC		7	19%		83%		71%	-265%
133 - Instr for Blind & Visually Impaired -Rehabilitation Teacher (Now Cancelled)	OCGC		13	36%	130%	67%			17%

		STUDENT DEMAND			STUDENT SUCCESS		STUDENT SATIS.	EMPLOY. DEMAND	FINANCIAL
		% of First Choice Selections by Eligible Candidates	**Semester One Student Enrolment**	**Conversion Rates**	**Retention Rates**	**Graduation Rates**	**KPI Survey**	**% of Graduates Employed**	**Contribution Margin**
	Credential Awarded	2012-13	2012-13	2012-13	2012-13	2012-13	2012-13	2012-13	2012-13

Legend: 4th Quartile (green), 3rd Quartile (light green), 2nd Quartile (yellow), 1st Quartile (red)

Health Sciences -Lori Koziol

	Credential Awarded	% First Choice	Sem One Enrol	Conversion	Retention	Graduation	KPI	% Grad Employed	Contribution Margin
407 - Pharmacy Technician	OCD	25%	39	21%	62%	75%	90%		3%
728 - Cardiovascular Technology	OCD	39%	54	46%	106%	85%	79%		44%
746 - Occupational Therapist Assistant and Physiotherapist Assistant	OCD	28%	46	28%	65%	79%	89%	86%	10%
717 - Diagnostic Cardiac Sonography	OCGC	66%	40	73%	95%	92%	88%		59%
729 - Medical Radiation Sciences Cluster	DEG		143						34%

Health Sciences -Donna Rawlin

	Credential Awarded	% First Choice	Sem One Enrol	Conversion	Retention	Graduation	KPI	% Grad Employed	Contribution Margin
110 - Personal Support Worker	OCC	35%	99	20%	80%	85%	87%	74%	67%
715 - Practical Nursing	OCD	35%	229	49%	103%	86%	80%	88%	22%
758 - Practical Nursing (PSW to PN Bridging Stream)	OCD	71%							57%
731 - Bachelor of Science in Nursing	DEG	64%	206	47%	70%		81%		16%
755 - RPN To BScN		86%					66%		16%

		STUDENT DEMAND			STUDENT SUCCESS		STUDENT SATIS.	EMPLOY. DEMAND	FINANCIAL
		4th Quartile							
		3rd Quartile							
		2nd Quartile							
		1st Quartile							
	Credential Awarded	% of First Choice Selections by Eligible Candidates 2012-13	Semester One Student Enrolment 2012-13	Conversion Rates 2012-13	Retention Rates 2012-13	Graduation Rates 2012-13	KPI Survey 2012-13	% of Graduates Employed 2012-13	Contribution Margin 2012-13

Engineering Technology

Building and Construction Sciences -Chris Blackwood

	Credential Awarded	First Choice	Sem One Enrol	Conversion	Retention	Graduation	KPI Survey	% Grads Employed	Contribution Margin
406 - Urban & Regional Planning - GIS	OCD	36%	43	36%	69%	73%	73%	56%	25%
420 - Architectural Technician	OCD	21%	19	18%	105%	53%	58%	53%	16%
421 - Civil Engineering Technician	OCD	27%	21	18%	227%	44%	73%	70%	14%
531 - Architectural Technology	OCAD	39%	92	29%	88%	66%	70%	90%	52%
534 - Civil Engineering Technology	OCAD	38%	116	34%	93%	76%	72%	88%	51%
543 - Transportation Engineering Technology	OCAD	36%	13	27%	106%	67%		71%	25%

Chemical&Environmental Engineering -Bill Brimley

	Credential Awarded	First Choice	Sem One Enrol	Conversion	Retention	Graduation	KPI Survey	% Grads Employed	Contribution Margin
168 - Pre-Technology	OCC	5%	37		51%		50%		-88%
341 - Pre-Technology (Building and Construction Sciences Foundations)	OCC	13%	33	41%	90%	New	63%		-52%
342 - Pre-Technology (Environmental Foundations)	OCC	16%	4	31%	75%	New			-241%
343 - Pre-Technology (Electrical Engineering Foundations)	OCC	7%	53	42%	70%	New	70%		-281%
344 - Pre-Technology (Mechanical Engineering / Non Destructive Evaluation Foundations)	OCC	9%	5	33%	100%	New			-252%
345 - Pre-Technology (Biotechnology Engineering Foundations)	OCC	11%	4	25%	100%	New			-161%
346 - Pre-Technology (Chemical Engineering Foundations)	OCC	16%	9	43%	22%	New			-150%
444 - Biotechnology Technician	OCD		69	26%	18%	60%	70%	60%	52%
445 - Biotechnology Technician - Internship	OCD					60%	76%	78%	47%
453 - Environmental Technician	OCD	29%	55	28%	43%	68%	81%		53%
463 - Environmental Technician - Internship	OCD					68%	79%	85%	50%
533 - Chemical Engineering Technology	OCAD	47%	69	40%	62%	52%	82%	93%	32%
553 - Chemical Engineering Technology - Environmental	OCAD	0%			61%	75%	77%	57%	6%
736 - Biotechnology Technician - Health	OCD	0%	59	40%	39%	60%	70%	67%	39%
756 - Biotechnology Technician - Health -Internship	OCD					60%	77%	40%	36%

		STUDENT DEMAND			STUDENT SUCCESS		STUDENT SATIS.	EMPLOY. DEMAND	FINANCIAL
	Credential Awarded	% of First Choice Selections by Eligible Candidates 2012-13	Semester One Student Enrolment 2012-13	Conversion Rates 2012-13	Retention Rates 2012-13	Graduation Rates 2012-13	KPI Survey 2012-13	% of Graduates Employed 2012-13	Contribution Margin 2012-13

Legend: 4th Quartile (green) · 3rd Quartile (light green) · 2nd Quartile (yellow) · 1st Quartile (red)

Electrical & Computer Eng -Tom Low

Program	Credential	% First Choice	Sem One Enrolment	Conversion	Retention	Graduation	KPI Survey	% Grads Employed	Contribution Margin
447 - Computer Systems Technician - Network Systems Non Co-op	OCD	41%	43	34%	137%	50%	80%	50%	48%
455 - Computer Systems Technician - Network Systems Co-op	OCD	44%	66	23%	77%		79%	92%	50%
548 - Computer Systems Technician - Software Support	OCD	43%	18	35%	100%			75%	46%
558 - Computer Systems Technician - Software Support Co-op	OCD	52%	36	27%	77%		86%		52%
559 - Computer Systems Technology - Software Development	OCAD	47%		34%	52%		77%	100%	41%
552 - Computer Engineering Technology	OCAD	37%	59	28%	32%	33%	67%	92%	28%
555 - Computer Systems Technology -Network Engineering & Security Analyst	OCAD	39%	119	39%	68%	40%	72%	94%	38%
281 - Energy Systems Engineering Technician - Clean & Renewable Energy	OCD	Program Suspended							-170%
282 - Energy Systems Engineering Technician - Clean & Renewable Energy Non Co-op	OCD	Program Suspended							-170%
536 - Electrical Engineering Technology - Control	OCAD	37%	144	33%	55%	55%	67%	90%	35%
360 - Energy Systems Engineering Technology (Co-op) (formerly program 260)	OCAD	30%	58		New Program				12%

Mechanical & Industrial Engineering -Bill Brimley

Program	Credential	% First Choice	Sem One Enrolment	Conversion	Retention	Graduation	KPI Survey	% Grads Employed	Contribution Margin
269 - Aviation Technician - Aircraft Maintenance	OCD	33%	59	37%	81%		73%		6%
289 - Aviation Technician - Aircraft Structures	OCD	15%			New Program				
436 - Quality Engineering Technician - Non Destructive Evaluation (Co-op)	OCD	Start in non co-op				58%	52%	91%	-57%
439 - Quality Engineering Technician - Non Destructive Evaluation Non Co-op	OCD	63%	42	58%	16%	58%	83%		1%
529 - Mechanical Engineering Technology	OCAD	41%	96	32%	62%	65%	74%	79%	18%

		4th Quartile							
		3rd Quartile							
		2nd Quartile							
		1st Quartile							

		STUDENT DEMAND			STUDENT SUCCESS		STUDENT SATIS.	EMPLOY. DEMAND	FINANCIAL
	Credential Awarded	% of First Choice Selections by Eligible Candidates 2012-13	Semester One Student Enrolment 2012-13	Conversion Rates 2012-13	Retention Rates 2012-13	Graduation Rates 2012-13	KPI Survey 2012-13	% of Graduates Employed 2012-13	Contribution Margin 2012-13

Btech

	Credential Awarded	% First Choice	Enrolment	Conversion	Retention	Graduation	KPI Survey	% Employed	Contribution Margin
797 - Bachelor of Technology - Automotive & Vehicle	OCAD	Collaborative Program							80%
798 - Bachelor of Technology - Biotechnology	OCAD								80%
799 - Bachelor of Technology - Process Automation	OCAD								80%

Media and Entertainment - Ken Wallis

	Credential Awarded	% First Choice	Enrolment	Conversion	Retention	Graduation	KPI Survey	% Employed	Contribution Margin
105 - Applied Music Preparatory	OCC	31%	51	61%	94%		76%		6%
660 - Applied Music	OCAD	40%	67	78%	80%	52%	57%	54%	43%
194 - Pre-Media & Entertainment	OCC	19%	74	20%	64%		83%		50%
220 - Broadcasting - Radio	OCD	25%	42	22%	72%	74%	85%	33%	36%
297 - Journalism (formerly program 205 - Journalism Print & Bro	OCAD	27%	41		87%	69%	83%	27%	12%
651 - Broadcasting - Television & Communications Media	OCAD	29%	107	31%	74%	75%	87%	49%	36%
275 - Advanced Radio Broadcasting	OCGC	Program Suspended							
271 - Graphic Design Production - Creative Studio	OCD		32	22%	51%	64%	79%		53%
272 - Graphic Design Production - Creative Studio Co-op	OCD					64%			54%
273 - Graphic Design Production - Digital Media	OCD	0%	41	18%	55%	67%	80%		27%
274 - Graphic Design Production - Digital Media Co-op	OCD					67%			18%
257 - Graphic Design - Integrated Animation	OCD	42%	82	42%	64%	New	78%		46%
267 - Grphic Design - Integrated Animation Co-op	OCD					New			-1%
508 - Graphic Design	OCAD	34%	80	62%		New	75%		49%
270 - Art and Design Foundations	OCC	28%	51	23%	68%	New	76%	40%	53%
277 - Creative Photo - Still & Motion	OCD	27%	63	22%	47%	New	67%		40%

	Legend
4th Quartile	
3rd Quartile	
2nd Quartile	
1st Quartile	

	Credential Awarded	STUDENT DEMAND			STUDENT SUCCESS		STUDENT SATIS.	EMPLOY. DEMAND	FINANCIAL
		% of First Choice Selections by Eligible Candidates 2012-13	Semester One Student Enrolment 2012-13	Conversion Rates 2012-13	Retention Rates 2012-13	Graduation Rates 2012-13	KPI Survey 2012-13	% of Graduates Employed 2012-13	Contribution Margin 2012-13

Interdisciplinary Studies

Communication & ESL -Gary Jennings

	Credential Awarded	First Choice	Enrolment	Conversion	Retention	Graduation	KPI Survey	Graduates Employed	Contribution Margin
287 - Preparation for University Commmunication		suspended	6						
278 - General Arts and Science - English for Academic Purposes	OCC	58%	65	61%	197%	New	86%		-45%

Humanities, Social Science -Alison Horton

	Credential Awarded	First Choice	Enrolment	Conversion	Retention	Graduation	KPI Survey	Graduates Employed	Contribution Margin
230 - General Arts and Science	OCC	20%	233	39%	54%		73%		37%
208 - General Arts And Science	OCD	33%	137	17%	28%	25%	66%		43%
246 - Pre-Health	OCC	28%	275	32%	74%		71%		-37%
251 - Aboriginal Small Business Management	OCC	0%	17	68%		40%	68%		
284 - Community Integration - Co-op	OCC	67%	20	91%		New	87%		83%

| | | 4th Quartile |
| 3rd Quartile |
| 2nd Quartile |
| 1st Quartile |

		STUDENT DEMAND			STUDENT SUCCESS		STUDENT SATIS.	EMPLOY. DEMAND	FINANCIAL
	Credential Awarded	% of First Choice Selections by Eligible Candidates 2012-13	Semester One Student Enrolment 2012-13	Conversion Rates 2012-13	Retention Rates 2012-13	Graduation Rates 2012-13	KPI Survey 2012-13	% of Graduates Employed 2012-13	Contribution Margin 2012-13

Skilled Trades and Apprenticeship

Construction Trades&Apprenticeship -Chris Blackwood

	Credential Awarded	% First Choice	Sem One Enrol	Conversion	Retention	Graduation	KPI Survey	% Grad Employed	Contribution Margin
451 - Construction Engineering Technician	OCD	22%	45	19%	68%	54%	81%	50%	52%
462 - Building Renovation Technician	OCD	35%	48	23%	77%	67%	89%	77%	53%

Construction Trades&Apprenticeship -Doug Daniels

	Credential Awarded	% First Choice	Sem One Enrol	Conversion	Retention	Graduation	KPI Survey	% Grad Employed	Contribution Margin
049 - Gas & Oil Burner Technician	OCC	63%	47	44%	195%		75%	57%	49%
115 - Manufacturing Techniques	OCC	26%	4	18%		0%			29%
180 - Heating, Refrigeration & Air Conditioning Techniques	OCC	33%	65	31%	85%	68%	72%	32%	77%
187 - Motive Power Fundamentals	OCC	33%	11	22%	81%	50%	92%		44%
446 - Motive Power Technician	OCD	40%	71	32%	71%	46%	87%		58%
482 - Power Engineering Techniques	OCC	47%	29	33%	86%	90%	48%		36%
486 - Utilities Systems Operator	OCC	42%	34	16%	78%	69%	88%	33%	52%
413 - Manufacturing Engineering Technician - Automation	OCD	56%	57	41%	14%	65%	76%	80%	23%
473 - Manufacturing Engineering Technician - Automation - Internship	OCD						84%	100%	21%

Construction Trades&Apprenticeship -Wayne Ostermaier

	Credential Awarded	% First Choice	Sem One Enrol	Conversion	Retention	Graduation	KPI Survey	% Grad Employed	Contribution Margin
403 - Electrical Engineering Technician - Power	OCD	40%	184	29%	32%	61%	65%	52%	46%
433 - Electrical Engineering Technician - Power - Internship	OCD					61%	74%	93%	58%
464 - Industrial Woodworking Technician	OCD	35%	37	27%	43%	38%	76%	67%	32%
573 - Mechanical Techniques - Monitoring Systems	OCC	31%	22		63%	New			84%
574 - Mechanical Techniques - Welding & Fabrication	OCC	25%	14		85%	New			85%
576 - Mechanical Techniques - Plumbing	OCC	43%	22		77%	New			89%

	Credential Awarded	STUDENT DEMAND			STUDENT SUCCESS		STUDENT SATIS.	EMPLOY. DEMAND	FINANCIAL
4th Quartile		% of First Choice Selections by Eligible Candidates	Semester One Student Enrolment	Conversion Rates	Retention Rates	Graduation Rates	KPI Survey	% of Graduates Employed	Contribution Margin
3rd Quartile		2012-13	2012-13	2012-13	2012-13	2012-13	2012-13	2012-13	2012-13
2nd Quartile									
1st Quartile									

International

	Credential Awarded	% of First Choice Selections	Semester One Student Enrolment	Conversion Rates	Retention Rates	Graduation Rates	KPI Survey	% of Graduates Employed	Contribution Margin
298 - GAS-English Acad Purpose-Pures		57%	8		333%		85%		
304 - Business - Accounting (Pures)			12	100%					
305 - Marketing - PURES		71%	53	171%			55%		
306 - International Bus Mgmnt (Pures)		69%	54						